



# EXHIBIT SPACE APPLICATION

## Botany 2001 Conference "Plants & People"

Meeting of the following Societies ABLs, AFS, ASPT, BSA, IOPB

**August 12-16, 2001**

**Albuquerque Convention Center - Albuquerque, New Mexico**

### Instructions

Type or print the application. Complete all sections. Make a copy for your records. **Sign and return this application including payment-checks made payable to Botany 2001 to:** Botany 2001, c/o Botanical Society of America, 1735 Neil Avenue, Columbus OH 43210. Applications received prior to June 8, 2001 must include a **\$250 deposit of the total cost**. The balance of space rental charge will become due and payable on June 8, 2001. Applications received after June 8, 2001 must include **full payment**. Upon assignment of space by Show Management, a booth space confirmation will be mailed to you.

#### Key Contact

##### Person/Title

\_\_\_\_\_ This person will serve as your primary Exhibitor contact and will receive the Exhibitor Service Kit for this trade show.

##### Phone Number

##### E-mail Address

The company name, address, phone numbers, fax number and e-mail address shown below will be printed in the Exhibit Guide distributed at the Show. Exhibitors are listed alphabetically. **Please indicate in the box under which letter of the alphabet you wish your company name to appear.**

##### FIRM NAME

##### Firm Name Continued

##### STREET ADDRESS

##### CITY/STATE/ZIP

##### PHONE NO.

##### TOLL FREE NUMBER

##### FAX NUMBER

#### EXHIBIT SPACE RENTAL:

The exhibit space is a 10' x 10' booth

- For BSA Corporate Sponsors the fee is **\$800**
- For Non-Corporate Sponsors the fee is **\$950**

- CANCELLATION POLICY:** No refunds will be made after June 8, 2001

- LOCATION PREFERENCES:** Please indicate the location and configuration of the booth space requested. Applications without payment will not be processed.

1<sup>st</sup>Choice \_\_\_\_\_ 2<sup>nd</sup>Choice \_\_\_\_\_ 3<sup>rd</sup>Choice \_\_\_\_\_

In the event your booth choices are not available to you, please circle which is more important to you:

- Corner Location** or
- Proximity to one of your Booth Choices**

**We would not like to be next to or across the aisle from:** \_\_\_\_\_

**PRODUCT INFORMATION:** In 30 words or less, below or attach describe the products/services to be exhibited. We reserve the right to edit copy.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### PAYMENT

Number of Booths \_\_\_\_\_

Cost of Booth(s) Corporate or Non Corporate Rate \_\_\_\_\_

Total Due \_\_\_\_\_

Deposit paid if before June 8<sup>th</sup> 2001 \_\_\_\_\_

Total Amount due by June 8<sup>th</sup> 2001 \_\_\_\_\_

Method of Payment -- Circle One

**Check** **Master Card** **Visa** In the amount of \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name as it appears on the Card \_\_\_\_\_

Card Holder's Address \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

**We agree to abide by all rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Botany 2001 constitutes a contract.**

Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_

Any Questions? Call Botany 2001 Exhibition at 614-292-3519

Or e-mail at [meetings@botany.org](mailto:meetings@botany.org)

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